

# Public Speaking in English

Fall 2021

## Overview

This course on public speaking is designed for students who have a good command of English but sometimes feel it difficult to have their voices heard. It aims to help students learn how to communicate worthy ideas effectively when they speak in public. The content of this course includes social communication, informative presentations, persuasive speeches, and speeches on special occasions. As many of the principles for public speaking in English apply across cultures, students may also benefit from this course when they communicate in Chinese.

## Objectives

At the end of this course, students will be able to effectively display their skills of public speaking when

- 1) communicating in social conversations;
- 2) delivering informative presentations;
- 3) making persuasive speeches;
- 4) giving speeches on special occasions.

## Teaching Approach:

1. Mini-lecture
2. Case study and discussion
3. Classroom practice

## Recommended reading:

1. ☆Lucas, Stephen E. (2010). *The Art of Public Speaking (10<sup>th</sup> Edition)*. Beijing: Foreign Language Teaching and Research Press
2. ☆Kay, Sue. (2004). *Practical Presentations*. Beijing: Foreign Language Teaching and Research Press.
3. Anderson, Chris. (2016). *TED Talks*. London: Headline Publishing Group.
4. Donovan, Jeremy. (2014). *How to Deliver a TED Talk: Secrets of the World's Most Inspiring Presentations*. New York: McGraw-Hill Education
5. Carnegie, Dale. (2007). *The Quick and Easy Way to Effective Speaking*. Beijing: Central Compilation & Translation Press

## Grading:

Student performance will be assessed through

1. During-the-course performance (60%)
  - Classroom participation (15%)
  - Written assignment (5%)
  - Delivering an informative presentation (40%)
2. Final exam (40%) – Delivering a persuasive speech

## Course Schedule

Week	Content	Form
3/4	Course introduction Social communication	Lecture + Practice
5	National Day Holiday	
6/7	Presentations (1)	Lecture + Discussion
8/9	Presentations (2)	Practice
10/11	Presentations (3)	Practice
12/13	Speeches on special occasions	Lecture + Practice
14/15	Persuasive speeches (1) Persuasive Speeches (2)	Lecture + Discussion
16/17	Persuasive Speeches (3)	Practice

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